

MEMORANDUM

TO: Board of Managers
FROM: Liz Forbes, Eleanor Mahon
DATE: December 30, 2022
RE: Applications for the CAC

Staff solicited applications for the Citizen Advisory Committee Nov 3 through December 28 through these methods:

- News story on website, 11/15/2022
- Quarterly newsletter, 11/16/2022, 761 recipients
- Facebook advertisement: ran for 16 days to local audience; reached 5,998 with 156 link clicks as of 12/27
- Press release: Eden Prairie Local News, Sun Sailor, Sun Current, SW News Media
- Emails to High School Environmental Club Advisors (Minnetonka HS Natural Resources Club, Minnetonka HS Field Biology Club, Eden Prairie HS Environmental Club, Chanhassen HS Environmental Club)
- Asked CAC members to spread the word
- Social Media (3 Facebook Posts, 1 Instagram post, 1 Tweet)

Five people submitted applications as follows:

Louise Ludford and Arne Bjork (*married couple submitted joint application*)
4527 Aspenwood Trail, Minnetonka, MN 55345
Watershed: Purgatory Creek

Bonnie Nelson
401 Highland Drive, Chanhassen, MN 55317
Watershed: Purgatory Creek – Lotus Lake

John Tyler
17574 Belfast Cove, Eden Prairie, MN 55347
Watershed: Purgatory Creek – Mitchell Lake

David Paulson
16929 Creek Ridge Place, Minnetonka, MN 55345
Watershed: Purgatory Creek