FOR IMMEDIATE RELEASE

Date:

Contact Name:

Contact Email/phone:

**WINTER SALT WEEK IS JANUARY 27-31, 2025**

[IF HOLDING A LOCAL EVENT, ADD TEXT TO INVITE THE COMMUNITY AS IN: The City/WMO/District invites… WHO/WHAT/WHERE/WHEN]

Reducing winter salt use does not compromise safety, but it does help keep our freshwater lakes and streams from turning into saltwater. To highlight both the problems and solutions to salt pollution, January 27-31, 2025, has been designated Winter Salt Week.

This event is sponsored by multiple agencies and organizations across the U.S. and Canada. The event consists of a series of online presentations over four days to provide expert knowledge about why we need to reduce winter salt and practical solutions for doing so. Presenters include water quality experts and winter maintenance practitioners.

Anyone can register for free at [WinterSaltWeek.org](https://wintersaltweek.org/).

###